

# Webcast Center Pro

## Easily Produce, Present and Measure Your Own Webcast Programs

### Key Features

- Flash live and on-demand audio webcasts with slides and Q&A
- 30 days hosting and reporting with each webcast
- Choose from over 36 console template designs
- Registration page with custom registration questions
- Automated pre and post webcast emails
- Detailed reporting and analytics
- Account setup and training session
- Technical support and maintenance (premium support optional)

ON24 Webcast Center Pro targets the needs of communications and marketing professionals with an easy to use and cost effective solution for creation and delivery of live and on demand webcasts.

Using high quality Flash audio webcasts with slides and Q&A, Webcast Center Pro gives you the power to easily create, present and measure all your webcast programs. In turn providing your organization with valuable data to drive lead generation campaigns, training programs and corporate communications initiatives. In addition, all your live webcasts will automatically be available for on demand access after the live event.

Webcast Center Pro gives you access to the ON24 global enterprise class webcasting platform. Produce and deliver webcasts on your own time and schedule with the easy to use tools.

## – WCC Pro Product Information

### Webcast Features

- ✓ PowerPoint slides with animations
- ✓ Live audio stream
- ✓ Text based Q & A
- ✓ Screen Share
- ✓ Video clips
- ✓ Custom polls
- ✓ Download slides option
- ✓ Enlarge slides feature
- ✓ Automated on demand webcast
- ✓ Single file archive / Podcast
- ✓ Mobile device support

### Console Design

- ✓ Choose from console templates of multiple design and color options
- ✓ Place your logo in console header
- ✓ Place your event title in console header
- ✓ Work with ON24 to create your own custom console design (additional fees may apply)

### Registration

- ✓ Ready-to-use registration pages with common fields
- ✓ Add custom fields and questions

### Email Reminders

- ✓ Automated delivery of email confirmations, reminders, and follow-ups to registrants and attendees
- ✓ HTML and text email editors

### Reporting and Analytics

- ✓ Detailed registrant and attendee demographics
- ✓ Activity tracking measures user engagement
- ✓ Reporting dashboards, custom reports, and export facilities

### ON24 Platform Benefits

- ✓ Reach global audiences
- ✓ One-click, cross-platform event access
- ✓ Live events automatically available as on demand archives



Choose a console design from multiple color and graphic design options to fit your style.



Reach viewers on their mobile devices.



Drive your live presentation with comprehensive SaaS tools for managing slides, polls, Q&A and movie clips.