

ON24 Live Webcasting

Communicate Online Effectively and Efficiently



ON24 Webcasting Benefits

- Highly scalable live events over the web
- Customizable events strengthen your brand
- Per-event pricing lowers total cost
- No downloads or plug-ins
- Powerful registration and reporting

ON24 live webcasting engages your audience with high-quality video and audio presentations complete with surveys, polls and Q&A. With ON24, the audience sees your brand while registering for and attending a live webcast. There are no conference call numbers to remember; a single URL provides access to the event, and no downloads or plug-ins are required.

Live Audio Webcast

with synchronized slides and interactivity

- Unlimited number of live attendees
- Hosted archive
- Registration service
- Event lobby and audience console
- Presentation Manager
- Confirmation, reminder and post-event email
- Multiple PowerPoint presentations
- Live polls and post-event survey
- Live Q&A during the event
- Windows Media, Real Media or Flash streams
- Six-person presenter bridge

Live Video Webcast

with synchronized slides and interactivity

- Unlimited number of live attendees
- Hosted archive
- Registration service
- Event lobby and audience console
- Presentation Manager
- Confirmation, reminder and post-event email
- Multiple PowerPoint presentations
- Live polls and post-event survey
- Live Q&A during the event
- Windows Media, Real Media, or Flash streams
- Live video signal acquisition

Event Features and Services

Pre Event

- Event Registration Service
- Event Lobby
- Confirmation and reminder emails
- Seamless registration option integrates with your systems

Service Offerings

- Turn-key project management
- Design and production services
- Event setup and monitoring
- Event email setup
- Presenter training
- Archive hosting
- Custom creative services

Live Event

- Web-based Presentation Manager
- Conference bridge for presenters
- Windows Media and Real Player live streams (Flash streaming optional)
- 16k audio and 150k/300k video streams
- PowerPoint presentations
- Live polls and surveys
- Interactive web tours
- Live Q&A

Post Event

- Hosted event archive
- Detailed reports (registration data, attendance and attendee activity)
- Follow-up email
- Event survey

Event Options

- Live application sharing for demos
- Flash event streaming with custom consoles
- Additional streaming minutes
- Additional attendees
- Extended event hosting
- Event translation
- Pay-per-view events
- CE module: testing and certificate generation
- Lead Scoring

Signal Acquisition

- Live video feed via satellite, fiber or ISDN
- Live audio feed via conference bridge
- Pre-recorded content

ON24 Presentation Manager

The screenshot displays the ON24 Presentation Manager interface in a Microsoft Internet Explorer browser window. The interface is divided into several sections:

- Event management and interactivity:** Located at the top left, it includes a navigation menu with options like PRESENT, SLIDER, POLLS, URLs, ATTENDEES, and EVENT LOG.
- Presenter preview of visuals:** A central area showing a slide titled "Finding Grant Opportunities... a Few Clicks Away" with a "FIND grant opportunities" button and a sign-up prompt.
- Audience view:** A side-by-side view of the same slide, showing how it appears to the audience.
- Chat and Q&A management pane:** A table at the bottom of the interface listing active questions from attendees. The table has columns for ID, Author, Content, Question, Assigned To, Priority, Ans, Status, and Del.

ID	Author	Content	Question	Assigned To	Priority	Ans	Status	Del
8	PM		Next question?	haha.chris@bank	High		Pushed	
9	PM		Next slide?	Chris	High		Ready	
6	PM		How can I learn more about submitting an application on Grants.gov?	anna.walker	High		Pushed	
5	PM		What are you asking to offer a tutorial on how to use Grants.gov?	haha.chris@bank	High		Pushed	
4	PM		Can you explain in more detail about the "bulk" in error check?	anna.walker	High		Pushed	

About ON24, Inc.

ON24, Inc. (<http://www.ON24.com>) is the global leader in webcasting and virtual events. More than 700 organizations in technology, publishing, life sciences, government and financial services rely on ON24, including IBM, Cisco, United Business Media, Credit Suisse, GE Healthcare and the National Science Foundation. ON24 is headquartered in San Francisco, with offices in New York, London and Singapore.